

Curriculum Vitae

Juanita E. Addeo, G.G., A.S.A
Master Gemologist Appraiser

Education: Graduate Gemologist, Gemological Institute of America, Carlsbad, Ca. 7/'80
American Society of Appraisers, achieved Master Gemologist Appraiser designation, Senior Member of Society, June '91
(55 currently in USA)
GIA Jewelry Design, May '78
University of Central Fl., Commercial Art, '82

Business: Addeo Jewelers, Heathrow, Fl. , established 1989 through present. Appraisals and custom order work.
Continuation of third generation family business. By appointment only.

President, Addeo Jewelers Inc, Casselberry, Fl.
Established 1973 to 1987. Full retail fine jewelry business employing 5 people.

President, j. Eugenia Addeo Company, Park Avenue Winter Park, Fl. Upper end fine jewelry salon. 12/'77 to 3/'80.

Owner, Bambini's, Manufacturing a precious metal line of baby bracelets. '96 through present.

Owner, Melee Enterprises, manufacturer of multiple metal dog tags. '76 through '02.

Employee, Addeo Jewelers, Inc., N.Y., N.Y., established 1949. Diamond Exchange family business. (relocated in 1972).

Engaged as an independent appraiser of gems and jewelry for Individual insurance policy needs, financial institutions, Banks, DEA, State of Florida, insurance firms, IRS, negotiation, hypothetical cases, comparison shopping, dissolution of property, Estate/Probate, Liquidation, Gem identification, and loss.

Hired as a consultant for negotiating large diamonds: a 30.03 ct D, Flawless, and an 18.63cts natural fancy intense yellow diamond.

Notable achievements: *Winner, '84 De Beers Diamonds Today Competition*

Professional Courses: A.S.A. Principles of Value
GJ 206 2/'90 GJ 205 2/05
PP 201 6/'95
Insurance Documentation by the Retail Jeweler 2/'94, A.S.A.
Advanced Updates Estate Appraising, 6/'99

Conferences: 18th Annual Antique and Period Jewelry and Gemstone Conference,
7/'97, Univ. of Maine, Orono
19th Annual Antique and Period conference 7/'98, University of
Rhode Island, Providence

A.S.A. International Conferences:
'09 Orlando, FL
'06 New York, NY
'05 Austin, TX
'04 Kansas City, MO
'02 San Diego, CA
'01 Pittsburgh, PA
'99 Boston, MA

Certification: This appraiser has completed the Farnsworth-Munsell 100 hue discrimination Test and was found to have average or better hue discrimination. Date of last test 6/7/99. Completed U.S.P.A.P, 12/'99. Re-certified U.S.P.A.P requirements July 2005. Completed re-certification of Master Gemologist Appraiser® status June 2005.

Curriculum Vitae last update 01-15-2010